



Industry Solutions Insight

What kind of companies benefit from using SchemaLogic Industry Solutions services?

- Companies that are beginning an information management initiative and have heard about taxonomies and business semantics management, but don't have the internal resources to do the work.
- Companies that are looking for advice on how to incorporate taxonomy and business semantics management into their existing information management systems, such as search, document and content management or records management systems.
- Companies that want to train their taxonomists and developers on a business semantics management tool that can be incorporated across the enterprise to manage metadata and taxonomies.
- Companies that want to leverage their existing SchemaLogic implementations to further their strategic visions for information management.

SchemaLogic Industry Solutions Team: Service Offerings Overview

This data sheet provides an overview of how the SchemaLogic Industry Solutions Team can help companies organize, implement and maintain a Business Semantics Management solution across their enterprise systems.

What is the Industry Solutions Team?

Many of our customers who implement a Business Semantics Management (BSM) solution start out by needing to better understand how modeling the structures and relationships of semantics that define corporate knowledge and content adds value and supports strategic missions. They may need to know how taxonomies and structural metadata work, and how to coordinate, integrate and harmonize these semantics with all their other information management systems.

Our Industry Solutions team works with clients to

- ✦ create strategies for BSM projects
- ✦ plan for implementing a BSM solution
- ✦ assist with follow-on work to extend a BSM implementation

Advisory Services: Planning for success

Developing and implementing a BSM solution within an organization—large or small—is a challenging task. Most companies do not have the in-house expertise or experience with taxonomies and metadata management to effectively strategize about how to implement a solution.

The Industry Solutions team works with clients to help them fully understand how a BSM solution can reduce the cost of information management projects through the use of best practices and lessons learned.

The team can help clients better understand the business requirements and processes, technical environment, risk assessment and project planning for any information management initiative.

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What kind of immediate impact does using the SchemaLogic Industry Solutions team provide?

- Within days, the team can help a client focus on the details of how their information management project can benefit from using business semantics management
- During the implementation of a business semantics management solution, the team can advise and guide taxonomists and developers on best practices, industry standards and lessons learned.
- After the implementation, the team can help clients learn new ways to extend SchemaServer for managing taxonomies within 3rd party systems.

Implementation Services: Building a solution

Once a strategy and roadmap are in place for a BSM solution, working out how to install and implement the solution across an entire enterprise can be a huge risk.

SchemaLogic can provide the expertise and experience to streamline the effort of implementing a BSM solution with the SchemaServer product. The team has years of combined taxonomy and technical experience and a wide range of industry specialties.

Not only can SchemaLogic help a client reduce the risk and cost of an information management implementation, we can also ensure the integrity of the SchemaServer solution integration with other 3rd party software, such as search, document and content management systems.

Training & Consulting Services: Continuing the success

Once a BSM solution is in place using SchemaServer, it has to be managed and extended as new priorities and customer needs are discovered. Many kinds of unknown risks and potential costs can stall or even stop an information management implementation.

The Industry Solutions team has the experience and lessons learned from many completed information management projects to help clients continue to extend and improve their BSM solution using SchemaServer.

We can provide product training at all levels—from business users to developers and architects—to complement client skills with the SchemaLogic product implementation, increase efficiency and help reduce long-term costs.

How can these offerings benefit a company?

Clients can reduce risk and potential costs by engaging the SchemaLogic Industry Solutions team prior to designing a BSM solution. Even if the client doesn't use SchemaServer as their preferred solution, they can benefit from the consulting services and deliverables the team delivers.

How can you get started?

Customers can contact the Industry Solutions team at SchemaLogic by emailing IndustrySolutions@schemalogic.com.

About SchemaLogic, Inc.

Our software provides global companies a powerful and cost-effective approach to dealing with the overwhelming amount of information critical to doing business today. People from diverse groups must be able to access and share information across complex systems throughout their enterprise. In order to do this, descriptions, tags and categorizations of information must be accurate and consistent.

SchemaLogic is the leading provider of metadata management solutions for unstructured content. Metadata management enables findability by organizing the terms, definitions and relationships that describe content. Our solutions extend the value of content management by ensuring that all content is readily found; is consumed in a relevant context; and is protected according to policy. The Company has licensed software to some of the best-known and largest companies in the world, including Associated Press, Chevron, Corbis and Reed Business Information. To learn more about SchemaLogic, please visit www.schemalogic.com.

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