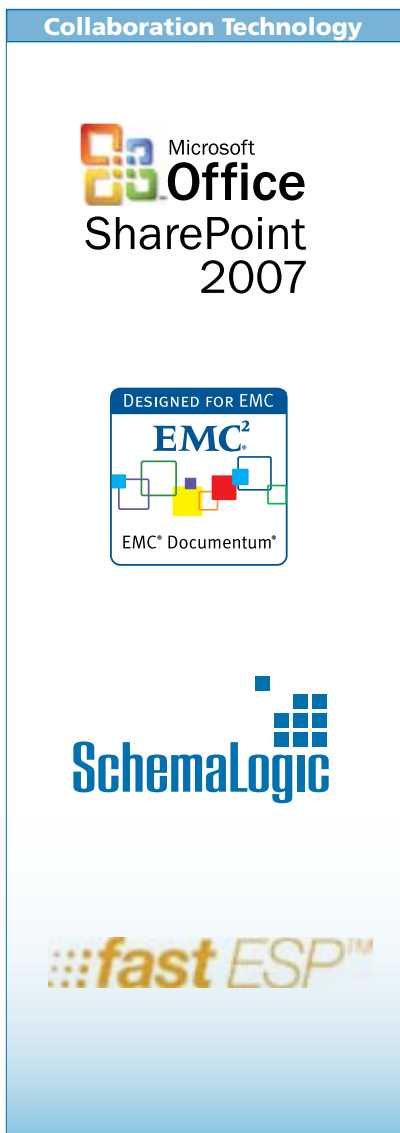




Pharmaceutical Company

A Remedy for Big Pharma



Collaboration Technology

Microsoft
Office
SharePoint
2007

DESIGNED FOR EMC
EMC²
EMC* Documentum*

SchemaLogic

fast ESP™

For one of the largest medical research companies in the world, an integrated, global Enterprise Content Management suite of products became essential to locate content growing at an exponential rate. The company conducts massive research projects that marry science with the human experience to develop medications which help people around the world manage their health, live better, and in some cases, cure illness.

The Challenge:

The company's intellectual property can be life changing or life saving. With that idea in mind, the company implemented a corporate-wide initiative to increase information access and flow. Easy to manage, quick to deploy and operational for both RDF and clinical trial data, the company uses Microsoft Office SharePoint Server and Documentum to exchange information company-wide.

However, with so much science and experimentation at stake, the need for more precision was paramount. Also, the company must comply with evolving FDA regulatory procedures throughout its efforts.

To remain a leader in the industry, the company had to optimize performance and cost control of their corporate information management system while improving findability and regulatory compliance world-wide.

The Solution:

In addition to SharePoint 2007 and Documentum the company deployed a key, metadata management software component, SchemaLogic Enterprise Suite (SES).

The company conducts its content collaboration with Microsoft SharePoint, stores information in Documentum, and searches all content via FAST ESP. Adding SchemaLogic Enterprise Suite for metadata management directly addressed the critical components of content oversight, retrieval and risk mitigation critical to the FDA clinical trials process.



How It Works:

SES ensures digital information assets are described in a consistent way across the enterprise so information can be accessed precisely when needed, especially for FDA regulatory procedures. SchemaLogic's software scales globally for information management, collaboration, and retrieval as well as seamless integration with SharePoint and Documentum.

Information is not isolated, but shared. And, as descriptions and terms evolve, SES metadata models provide an efficient and seamless way to update and build upon crucial data, which remains consistent as it evolves, company-wide.

The unique vocabularies of the pharmaceutical industry come together in one, unified system that also meets compliance standards.

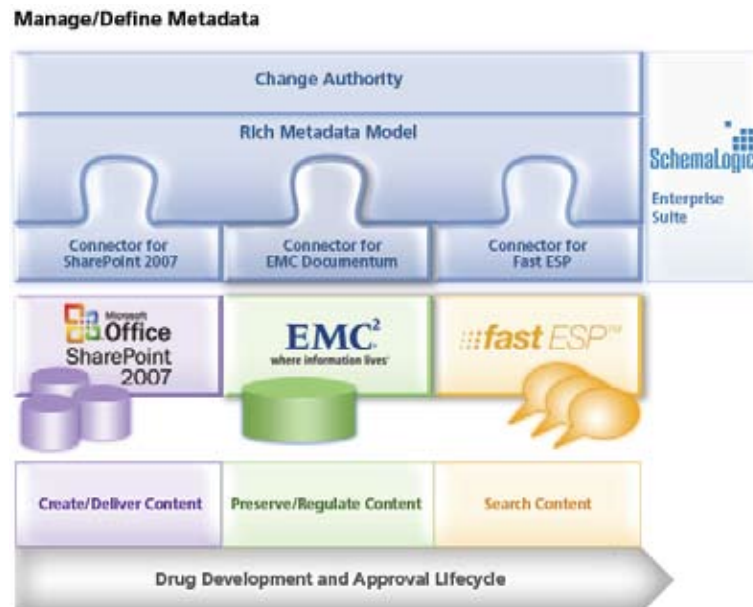
Challenge Met:

Teams can now trust that the information and knowledge they share with each other is up-to-date and accurate, with an information solution that enables them to better address business and health issues around the world.

This unified ECM initiative provides:

- ❖ Maximum findability and relevance
- ❖ Standards that unify vocabularies
- ❖ Optimized compliance
- ❖ Better governance

SchemaLogic Enterprise Suite worked within an existing system to put all the pieces together. The end result is a more refined, productive information flow, key to innovation and competition in a vital industry.



About SchemaLogic, Inc.

Our software provides global companies a powerful and cost-effective approach to dealing with the overwhelming amount of information critical to doing business today. People from diverse groups must be able to access and share information across complex systems throughout their enterprise. In order to do this, descriptions, tags and categorizations of information must be accurate and consistent.

SchemaLogic is the leading provider of metadata management solutions for unstructured content. Metadata management enables findability by organizing the terms, definitions and relationships that describe content. Our solutions extend the value of content management by ensuring that all content is readily found; is consumed in a relevant context; and is protected according to policy. The Company has licensed software to some of the best-known and largest companies in the world, including Associated Press, Chevron, Corbis and Reed Business Information. To learn more about SchemaLogic, please visit www.schemalogic.com.

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